

# 2023 CONFERENCE

**MAY**

**23<sup>rd</sup>-26<sup>th</sup>**

*Flowood, Mississippi*

**EXHIBITOR  
PACKAGE**



2023 EMPOWERING COMMUNITIES FOR A  
**HEALTHY MISSISSIPPI  
CONFERENCE**

MAY 23<sup>RD</sup>-26<sup>TH</sup>

FLOWOOD, MISSISSIPPI



# *10th Empowering Communities for a Healthy Mississippi Conference*

March 17, 2023

Dear Potential Exhibitor/Sponsors,

On behalf of the 2023 Conference Chair Dr. Kaye Bender, the MSDH Chief of Community Health and Clinical Services, Dr. Victor Sutton, and the Empowering Communities for a Healthy Mississippi Planning Committee members, we are excited to invite you to participate as an exhibitor and/or sponsor for the 10th Empowering Communities for a Healthy Mississippi Conference. This year's conference theme is Equity and Innovation: Paving the Path to a Healthier Mississippi. The conference goal is to organize community stakeholders and foster a creative, holistic approach towards improving the physical, environmental, behavioral, and emotional health of all Mississippians.

This conference is scheduled for May 23-26, 2023, at the Sheraton Flowood, Refuge Hotel & Conference Center with pre-conference sessions beginning May 23, 2023. The conference is open to the public and includes workshops/sessions focused on issues and barriers faced by healthcare professionals, school personnel, and community and faith-based organizations whose goal is to address the staggering health disparities Mississippians face. Mississippi is ranked 49th in the country for overall health. There is still so much more work to be done. You have the opportunity to help support this event and do your part to help make Mississippi Healthier.

We are expecting over 250 participants this year! We have exhibiting opportunities starting as low as \$300.00, in which you will receive a 6'-foot skirted table, two (2) chairs in the exhibit hall, with breakfast and lunch daily. All exhibitors are expected to also bring a door prize that will be available for attendees to win throughout the week.

As an exhibitor or sponsor, you will have access to book your hotel at our group rate of \$159/night. The hotel direct link to book is [HERE](#) or you can call the hotel directly at 601-936-4550 to make your own lodging arrangements at the Sheraton Flowood, Refuge Hotel & Conference Center, reference the "EMP" and request the conference room rate of \$159/night. To receive this special rate, your reservation must be made no later than Tuesday, May 2, 2023, or until the block is full.

We have a limited amount of space for sponsors and exhibitors so reserve yours spot today! The Exhibitor/Sponsorship forms and payments must be received no later than April 15, 2023. Online payment option is available at our website [www.healthymysconference.com](http://www.healthymysconference.com).

If you have questions or need additional information, please feel free to contact our Conference Coordinator at (877) 673-2462 or email directly at [info@healthymysconference.com](mailto:info@healthymysconference.com). Thank you for in advanced for your support and we look forward to seeing you there!

Sincerely,

*Victor Sutton*

Victor D. Sutton, PhD, MPPA  
Chief of Community Health and Clinical Services

*Kaye Bender*

Kaye Bender, PhD, RN, FAAN  
ECHM Conference Chair

2023

## Why YOU Should Attend THE ECHMC CONFERENCE?

The health of Mississippians is a serious matter, as we continue to rank at the bottom for overall health. The Empowering Communities for a Healthy Mississippi conference has a commitment to foster healthy communities for all Mississippians and it is our pledge and duty to always advocate and move the needle on health disparities that continuously plague our state. When you become a sponsor, exhibitor, and or partner for this conference, you help do your part to address health in Mississippi. Your support will help to enhance the learning experience not only for the conference attendees, but for the communities they return to. We are 10 years in, and our conference encourages the application of best practices, partnership, coalitions, and collaborations. We are pleased to host the largest conference for community stakeholders in Mississippi. We are proud of the work that have been accomplished over the last decade, but we have so much more to do! Thank you in advanced for your support!

### Suggested Sponsors

- Pharmaceutical Companies
- Health Care Products Companies
- Disease Based Organizations
- Insurance Companies
- Colleges & Universities
- Long-Term-Care Facilities
- Medical Clinics and Hospitals

### Who Will Attend

- Community Based Organizations
- Community Health Workers
- Healthcare Professionals
- Certified Health Education Specialist
- Dieticians, Social Workers, Counselors
- Schools Administrators, Teachers,
- Local Government, Elected Officials

The 2023 10th Empowering Communities for a Healthy Mississippi Conference is underway with an incredible line-up of local, state, and national speakers and presenters! The pre-conference activities will begin May 23, 2023, with times tentatively scheduled from 8am to 6pm with 8-sessions and free to the community.

May 24th kicks-off the 1st official day of the 2023 conference and with an opening from the ECHM conference chair, Flowood's Mayor, and MSDH leadership. The Plenary session will focus on Maternal Child Health, and we will host the Public Health Pioneer's Luncheon to recognize instrumental leaders in the community and follow with 3 breakout sessions.

May 25th is Legislative Day and will open with a Keynote Speaker Keynote: Dr. Reena Evers-Everette (tentative), daughter of Medgar Evers, Civil Rights leader (2023 is the 50th anniversary of his assassination) followed by Luncheon speaker: Jeanine Abrams McLean, PhD (Sister of Stacy Abrams, GA political activist) and lead into the Legislative Panel of Congressman & State Legislators, ending with 3 breakout sessions.

May 26th is the conference's Mental Health Day (half a day and casual day) and will open with a Panel discussion on the latest research in Opioid Treatment & Recovery for Mississippi, sponsored by ORN (Opioid Response Network). The closing speaker will be sponsored by the Alzheimer's Association's Unforgettable Stage-Play casts, directed by Garreth Davis, and will provide an interactive session to the conference attendees.

We look forward to working with you to make this conference a rewarding experience for our attendees and its exhibitors. If you have any questions, please contact the Healthy Mississippi Conference Planning Services at 877-673-2462. Let us know what we can do to make this a successful opportunity for you!





## EXPO SHIPPING & STORAGE

ECHM Conference/MSDH will not be responsible for accepting exhibit shipments for storage. Exhibitors are responsible for making arrangements for delivery and return shipments with the Sheraton Refuge Hotel. Information regarding shipping and storage is listed below.\*

## EXPO BUILDING CAPACITY

In the event the premises of Sheraton Refuge Hotel is destroyed or damaged, or if the conference fails to take place as scheduled or is interrupted and/or discontinued, or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any governmental agency or Sheraton Refuge Hotel, or for any other reason, this contract may be terminated by ECHMC. In the event of such termination, the exhibitor waives any and all damages and claims for damages and agrees that the sole liability of ECHMC will be to return to each exhibitor the space payment, less the pro-rated share of all cost expenses incurred and committed by ECHMC.

## EXPO SECURITY & LIABILITY

The exhibit hall will be locked during off hours. However, each exhibitor must make provisions for safeguarding of his goods, materials, equipment, and display at all times. ECHMC and Sheraton Refuge Hotel WILL NOT be responsible for the loss of any exhibit materials by or for any cause. In the event, Sheraton Refuge Hotel or ECHMC shall be held liable for any occurrence which might result from a particular exhibitor's action or failure to act in any matter whatsoever, the exhibitor shall reimburse Sheraton Refuge Hotel and ECHMC and hold Sheraton Refuge Hotel and ECHMC harmless from liability resulting there-in.

## EXPO OFFICIAL CATERER

Exhibitors planning to offer food or beverage items must seek approval through Sheraton Refuge Hotel via Carrie Kent at [carrie.kent@aimbridge.com](mailto:carrie.kent@aimbridge.com) or at [info@healthymysconference.com](mailto:info@healthymysconference.com)

## EXPO DOOR PRIZES

All Exhibitors are required to submit a door prize. Prizes will be given out throughout the convention's exhibiting hours.

## CANCELLATION POLICY

A charge of 25% of the exhibitor fee or Sponsor fee will be assessed for cancellations made prior to April 1, 2023. Cancellations made between April 1st -15th, will be subject to a 50% charge. Cancellations will not be accepted after April 16th, 2023.

## CONVENTION PROGRAM GUIDE – IMPORTANT DEADLINE

\*Packages may be delivered to the Hotel within 72 hours of the date of the function. Packages or materials of excessive weight or value must be approved for receipt by the Hotel prior to shipping. There will be a \$3.00 per box, incoming and \$3.00 outgoing handling charge for all boxes processed by our Security Department. Five hundred (500) pounds of incoming shipping is complimentary. Each pallet or crate delivered to the Hotel is subject to a \$50.00 handling charge. Shipping and receiving hours are 7:00am-7:00pm Monday through Friday. Any Boxes received or shipped on Saturday or Sunday will incur an incoming and outgoing, \$5.00 per box handling fee. Should special arrangements for delivery be necessary, please contact your Conference Services Manager. The following information must be on all packages to ensure proper delivery:

**ATTENTION: Dr. Ro Moss**  
**Contact Phone: 877-673-2462**  
**Group: ECHM Conference**  
**Arrival: Monday May 22-May 26th, 2023**  
**Property Address: 2200 Refuge Blvd, Flowood, MS 39232**  
**Number of Boxes: TBD**

**A storage fee of \$10.00 per box per day will apply for any boxes received prior to 72 hours of the first function. This storage fee will also apply to each empty packing container stored during the function. Sheraton Refuge Hotel is not in any way liable for the contents of these packages.**

# 2023

## SPONSORSHIP OPPORTUNITIES



### \$10,000 Package

- Premium Exhibit Booth Space - (10 x 20 ft) exhibit booth space
- Complimentary Conference Registration (1)
- Main Stage Backdrop - Your company logo will be prominently featured on the main stage backdrop.
- Registration Bag Insert —Place up to five (5) of your company's promotional items in the official Conference bag.
- Online Visibility with Company Profile — Acknowledgment of your company's sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official Conference website.
- License to use the "Official Sponsor" Conference Logo in connection with promotion of your conference sponsorship and participation.
- Full page ad in convention book (ad/logo must be sent along with registration)



### \$7,500 Package

- Exhibit Booth Space - (10 x 10 ft) exhibit booth space
- Premium Booth Upgrade Option - Double the size of your booth to (10 x 20ft) booth space for USD \$3,500
- Registration Bag Insert —Place up to three (3) of your company's promotional items in the official Conference bag.
- Online Visibility — Acknowledgment of your company's sponsorship, with your logo and a link to your website, will be prominently displayed on official Conference website.
- License to use the "Official Sponsor" Conference Logo in connection with promotion of your conference sponsorship and participation.
- Half page ad in convention book (ad/logo must be sent along with registration)



### \$5,000 Package (Premium upgrade option \$2,500)

- Exhibit Booth Space - (10 x 10 ft) exhibit booth space.
- Premium Booth Upgrade Option - Double the size of your booth to (10 x 20 ft) for \$2,000. (Space is limited! Please contact us for availability)
- Registration Bag Insert - Place one (1) of your company/s promotional items in the official Conference bag.
- Online Visibility — Acknowledgment of your company's sponsorship, with your logo and a link to your website, will be prominently displayed on official Conference website.
- License to use the "Official Sponsor" Conference Logo in connection with promotion of your conference sponsorship and participation.
- Fourth page ad in convention book (ad/logo must be sent along with registration)



### \$2,500 Package

- Exhibit Booth Space - (10 x 10 ft) exhibit booth space.
- Online Visibility - Acknowledgment of your company's sponsorship will be prominently displayed on official Conference website and in convention book.
- License to use the "Official Sponsor" Conference Logo in connection with promotion of your conference sponsorship and participation.
- Included on sponsorship list (ad not included with this sponsorship)

2023

## SPONSORSHIP OPPORTUNITIES

### Exhibitor ONLY - \$300 [Includes 10 x 10 exhibit space]

**Online Visibility Only — \$300 acknowledgement of your company will be update convention book to social media**

- **Sponsor the Welcome Reception - \$3,500 - \$10,000**

Help us kick-off the conference by sponsoring the Welcome Reception, which hosts more than 300 attendees. Your organization will be recognized with signage at the event and a thank you during the keynote/opening session.

- **Sponsor for Conference Program Guide - \$2,500**

You'll make big news with your corporate brand on the front cover of the book everyone uses multiple times a day. Your logo will also jump off pages in the "Notes" section of the program, and travel back to the office with all who take the program for future reference, or to share with others.

- **Sponsor a Breakout or Plenary Session - \$1,500**

Sponsor a Session or Plenary Presentation - \$1,500 Exclusive sponsorship of ECHMC 2023 Session of Choice or Track. Includes brief (2-3 minute) welcome address for the sponsor and signage.

- **Sponsor Breaks**

Sponsor the all-day coffee service in the expo hall each day during the main conference and you will receive great brand exposure when every attendee sees a special "Thank you" sign with your logo.

- **Sponsor the Lanyards - \$1,000**

Have attendees "wear" your corporate logo all-conference long! Imagine hundreds of walking advertisements promoting your brand.

- **Convention Bag Sponsor \$3000**

#### **DONATE DOOR PRIZES/DONATION OF GIFTS**

- On-site appreciation and acknowledgment

Customized Sponsorships, such as breaks and meal sponsorships, are available. Please contact Dr. Ro, Conference Coordinator at [info@healthysconference.com](mailto:info@healthysconference.com) for details. Serious Inquiries only.

#### **Ad Specifications (.jpg, .jpeg or .pdf):**

- Full Page Ad: 8.5in x 11in; add .125in bleed on all sides for full edge to edge printing
- Half Page Ad: 5.5in x 8.5in; add .125in bleed on all sides for full edge to edge printing
- 1/4 Page Ad: 3.75in x 5in
- Business Card: 3.5 x 2
- Margin on all sides should be .25in

#### **AD PACKAGE ONLY**

• <b>Full Page:</b>	\$1,000
• <b>Half Page:</b>	\$700
• <b>Quarter Page:</b>	\$500
• <b>Business Card:</b>	\$250
• <b>Patron:</b>	\$100

Ad specifications at your discretion



2023

## 2023 Exhibiting Schedule

*Schedule is subject to change*

### Thursday, May 23<sup>rd</sup>

Start / End Time	Function	AREA
10:00 - 7:00 p.m	Set-Up	Pre-Function 1&2
6:00 - 8:00 p.m	Welcome Reception	Pre-Function 1&2

### Wednesday, May 24<sup>th</sup>

8:00 - 12:00 noon	Set-Up	Pre-Function 1&2
12:00 - 2:00 p.m.	Vendor Showcase	Pre-Function 1&2

### Thursday, May 25<sup>th</sup>

7:00 - 10:00 a.m.	Set-Up	Pre-Function 1&2
10:15 - 10:45 a.m.	Vendor Showcase Opens	Pre-Function 1&2
12:00 - 1:30 p.m.	Lunch Provided for vendors and Vendor Showcase	Pre-Function 1&2
1:30 - 5:00 p.m.	Flow	Pre-Function 1&2

### Friday, May 26<sup>th</sup>

7:00 - 10:30 a.m.	Set-Up	Pre-Function 1&2
9:00 - 9:30 a.m.	Vendor Showcase Open	Pre-Function 1&2
12:00 - 1:30 p.m.	Lunch Provided for vendors and Vendor Showcase	Pre-Function 1&2



**SHERATON FLOWOOD THE REFUGE HOTEL & CONFERENCE CENTER**



