

HEALTHY ms

C O N F E R E N C E

2025 EMPOWERING COMMUNITIES FOR A
HEALTHY MISSISSIPPI
JUNE 4-6 | FLOWOOD, MS



SPONSORSHIP PROSPECTUS

SPONSORSHIP INFORMATION MUST BE SUBMITTED BY
APRIL 30, 2025
TO BE LISTED IN THE CONFERENCE PROGRAM.





HEALTHY MS

CONFERENCE

2025

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DEAR POTENTIAL SPONSOR/EXHIBITOR

The Mississippi State Department of Health (MSDH) and Mississippi Health Disparities (MHD) invite you to become a valued sponsor or exhibitor at the 2025 Empowering Communities for a Healthy Mississippi Conference (ECHMC). This annual event, hosted by MSDH in collaboration with the Gulf South Center for Community-Engaged Health Research and Innovation, brings together community stakeholders and scientists to promote innovative and comprehensive strategies for improving the physical, environmental, behavioral and emotional well-being of all Mississippians.

SAVE THE DATE! JUNE 4-6, 2025 | SHERATON FLOWOOD, MISSISSIPPI

The 2025 Empowering Communities for a Healthy Mississippi Conference (ECHMC) is open to the public and will feature interactive workshops and informative sessions to address the challenges faced by healthcare professionals, educators, civic leaders, and community and faith-based organizations in combating Mississippi's pressing health disparities.

It's no secret that Mississippi ranks 49th in overall health nationwide, which is why this event offers an invaluable opportunity for us to unite and make a positive impact. By participating as a sponsor or exhibitor, you and your organization can encourage meaningful change and drive advancements toward a healthier Mississippi.

WHAT TO EXPECT

Over 500 participants and 50 exhibitors are anticipated!

Booth opportunities start as low as \$250.

Each exhibitor package includes a 6-foot skirted table and two chairs in the exhibit hall.

EXHIBITORS ARE ENCOURAGED TO BRING A DOOR PRIZE TO BE RAFFLED DURING THE EVENT.

RESERVE YOUR SPOT TODAY

Spaces for sponsors and exhibitors are limited, so don't wait! To secure participation, please submit your completed sponsorship/exhibitor forms and payment by **March 28, 2025**. An online form and payment option are available at HealthyMSConference.com.

HOST HOTEL

Sheraton Flowood—The Refuge Hotel & Conference Center will host our event and provide hotel accommodations. Starting in late February, an online group booking link will be available at HealthyMSConference.com/hotel.

Once your participation is confirmed, we'll send you the details.

We look forward to partnering with you to make this event successful and build a healthier future for Mississippi.

Sincerely,

DR. JENNIFER LEMACKS
MHD Conference Chair

DR. VICTOR SUTTON
MSDH Conference Chair

TASHA LOCK
MSDH Conference Planner

SERMIN ARAS
MHD Conference Planner

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WHY SUPPORT THE CONFERENCE?

The health of Mississippians remains a critical concern as our state continues to rank among the lowest in overall health outcomes. The Empowering Communities for a Healthy Mississippi Conference (ECHMC) is dedicated to driving change and fostering healthier communities across Mississippi. Through this initiative, MSDH and MHD remain steadfast in their commitment to addressing health disparities and advocating for meaningful improvements statewide.

By becoming a sponsor, exhibitor, or partner for this conference, you will play an essential role in improving health outcomes in Mississippi. Your support will enhance the learning experience for 2025 conference attendees and empower the communities they serve.

Now in its 12th year, the Empowering Communities for a Healthy Mississippi Conference (ECHMC) continues to champion implementing best practices, developing strong partnerships, and building collaborations that drive meaningful and lasting change. As the largest gathering of public health stakeholders in Mississippi, MSDH and MDH are honored to provide a platform for innovation and progress. While we take pride in the achievements of the past decade, there's still more work to be done to create a healthier future for all Mississippians.

Thank you in advance for your continued support and commitment to making a difference!



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TIERED SPONSORSHIP LEVELS

DIAMOND SPONSOR \$25,000

Illuminate with exceptional visibility and status as a Diamond Sponsor, featuring these exclusive benefits:

Premium Exhibit Space

Showcase your brand with our event's largest 10x40 ft booth to connect with attendees.

VIP Seating

Reserved table for eight (8) at the General Breakfast and Lunch Sessions, featuring a branded sign for maximum visibility.

Exclusive Main Stage Branding

Your logo will be prominently displayed on the main stage backdrop and conference video slideshows.

Event Signage

Inclusion of your logo on printed and digital signage throughout the venue.

Advertising Opportunities

A full-page ad in the attendee booklet.

Up to five (5) branded promotional items in the attendee registration bag.

Pre-Event Exposure

Prominent acknowledgment on the conference website with your logo and a link to your website, along with a dedicated company profile page.

Four (4) social media posts highlighting your sponsorship.

Mentions in event email updates to all registered and prospective attendees.

Rights to use the official sponsor logo for your promotional efforts.

Exclusive Media Features

Mentions in press releases and post-event recap distributed to media outlets.

Post-Event Data

Access a summary of attendees and engagement insights to measure ROI.

Included Admissions

Includes eight (8) passes to the full conference.

PLATINUM SPONSOR \$15,000

Shine as a key supporter with these premium Platinum-level benefits:

High-Impact Exhibit Space

Spacious 10x20 ft booth to connect with attendees.

VIP Seating

Reserved table for eight (8) at the General Breakfast and Lunch Sessions, featuring a branded sign for maximum visibility.

Event Signage

Logo featured on printed and digital signage throughout the venue.

Advertising Opportunities

A half-page ad in the attendee booklet.

Up to three (3) branded promotional items in the registration bag.

Pre-Event Exposure

Acknowledgment on the conference website with your logo and a link to your website.

Two (2) social media posts promoting your sponsorship.

Rights to use the official sponsor logo for your campaigns.

Included Admissions

Includes eight (8) passes to the full conference.



TIERED SPONSORSHIP LEVELS CONTINUED

GOLD SPONSOR \$10,000

Take your brand to the next level with these Gold-level benefits:

High-Impact Exhibit Space

Spacious 10x20 ft. booth to connect with attendees.

VIP Seating

Reserved table for eight (8) at the General Breakfast and Lunch Sessions, featuring a branded sign for maximum visibility.

Advertising Opportunities

A quarter-page ad in the attendee booklet.

Up to two (2) branded promotional items in the registration bag.

Pre-Event Exposure

Recognition on the conference website with your logo and a link to your website.

One (1) social media post spotlighting your sponsorship.

Rights to use the official sponsor logo to elevate your brand.

Included Admissions

Includes eight (8) passes to the full conference.

SILVER SPONSOR \$6,000

Showcase your business as a Silver Sponsor with these excellent benefits:

Exhibit Booth Space

10x10 ft booth to connect with attendees.

Advertising Opportunities

A quarter-page ad in the attendee booklet.

One (1) promotional item in the registration bag.

Included Admissions

Includes four (4) passes to the full conference.

Pre-Event Exposure

Recognition on the conference website with your logo and a link to your website.

One (1) social media post highlighting your sponsorship.

Rights to use the official sponsor logo for your marketing efforts.

BRONZE SPONSOR \$3,000

Gain visibility and support the event with these Bronze-level benefits:

Exhibit Booth Space

10x10 ft booth to connect with attendees.

Advertising Opportunities

Listing in the sponsorship section of the attendee booklet (ad/logo not included).

Included Admissions

Includes three (3) passes to the full conference.

Pre-Event Exposure

Recognition on the conference website with your logo and a link to your website.

One (1) social media post highlighting your sponsorship.

Rights to use the official sponsor logo for your marketing efforts.

EXHIBITOR ONLY \$250

Exhibit Booth Space 10x10 ft booth to connect with attendees.

Includes two (2) badges to the full conference.



SPONSORSHIPS OPPORTUNITIES

Help us make this year's conference unforgettable and showcase your organization by sponsoring an event or contributing funds for promotional items featuring your logo, which every attendee will receive in their welcome bags. Choose from the list of items below:

WELCOME RECEPTION \$20,000

Kick off the conference in style by sponsoring our 2025 Welcome Reception, which is expected to attract over 500 attendees. Your organization will receive prominent recognition through event signage and will be acknowledged with a special thank-you during the event. Additionally, you will have the opportunity to address the crowd with a brief presentation highlighting your support and commitment to the Healthy MS Conference's mission. Includes eight (8) badges to the full conference.

CONFERENCE T-SHIRTS \$6,000

Picture hundreds of walking advertisements, with attendees proudly displaying your logo before, during and after the conference! Includes four (4) badges to the full conference.

CONFERENCE WELCOME BAGS \$3,000

As the conference bag sponsor, your logo will be prominently featured on each attendee's bag. This will serve as a lasting reminder of your support throughout the event and beyond. Includes three (3) badges to the full conference.

WATER BOTTLES \$3,000

Maximize your brand's visibility and commitment to Health MS by sponsoring reusable water bottles for the conference attendees. Includes three (3) badges to the full conference.

LANYARDS \$1,500

Ensure your organization remains at the top of minds throughout the entire conference! Includes two (2) badges to the full conference.

EYEGLOSS CLEANING KIT \$850

Assist attendees in seeing clearly during conference events by sponsoring eyeglass cleaning kits that feature your company logo. Includes two (2) badges to the full conference.

NOTE PADS \$500

Your logo will be prominently featured on the notepads used by all attendees, ensuring your company is seen by everyone throughout the event. Includes two (2) badges to the full conference.

PENS \$500

As the pen sponsor, your brand will be a key part of each attendee's conference experience. Includes two (2) badges to the full conference.

SANITIZER \$500

Support attendee health by sponsoring personalized hand sanitizers featuring your company logo. Includes two (2) badges to the full conference.



2025 SPONSORSHIP/EXHIBITOR REGISTRATION FORM

Sponsorship & Exhibitor Agreement

Name of Company _____

Address _____

Website _____ Tax ID Number _____

Contact Person _____ Telephone # _____

Email _____

Please list names for badges here: _____

Please select participation level:

Diamond \$25,000 (8 badges)

Platinum \$15,000 (8 badges)

Gold \$10,000 (8 badges)

Silver \$6,000 (4 badges)

Bronze \$3,000 (3 badges)

Exhibitor Only \$250 (2 badges)

Welcome Reception \$20,000 (8 badges)

Conference T-Shirts \$6,000 (4 badges)

Conference Welcome Bags \$3,000 (3 badges)

Water Bottles \$3,000 (3 badges)

Lanyards \$1,500 (2 badges)

Eyeglass Cleaning Kit \$850 (2 badges)

Note Pads \$500 (2 badges)

Pens \$500 (2 badges)

Sanitizer \$500 (2 badges)

Please select payment type:

Check

Enclosed is check # _____

in the amount of \$ _____

Please make a check or money order payable to:
Mississippi State Department of Health

AMEX **Mastercard** **VISA**

Credit Card Number _____

Expiration Date _____

Cardholder's Name _____

Signature _____

Please attach this filled out sponsorship form to your payment if submitting by mail.

Sponsorship information must be submitted by April 30, 2025, to be listed in the conference program.

If you have questions, please email info@healthymconference.com or call 228-326-0824.

SUBMIT BY MAIL

Mississippi State Department of Health
Attention: Charlotte Holly
P.O. Box 1700
Jackson, MS 39216-1700



MSDH

SUBMIT ONLINE

HealthyMSConference.com or scan the QR Code below!



ECHMC is a not-for-profit event. All funds collected go directly toward conference operational costs